

# Ski Big3

BANFF SUNSHINE ♦ LAKE LOUISE ♦ MT. NORQUAY

WHAT'S NEW - 21/22 SEASON

## CANADA'S WILD IS CALLING



### 3 RESORTS

Banff Sunshine  
Lake Louise  
Mt Norquay



### 2 TOWNS

Banff  
Lake Louise



### 1 PASS

8,000 acres,  
unlimited access

Discover **Banff** and **Lake Louise**, the beating heart of the **Canadian Rockies**. **SkiBig3**, located within the protected boundaries of **Banff National Park**, provides easy access to three authentic ski resorts and **two vibrant ski towns**.

	OPENING DATES TBC	CLOSING DATES TBC
<i>BANFF SUNSHINE</i>	EARLY NOVEMBER, 2021	MAY 23, 2022
<i>LAKE LOUISE SKI RESORT</i>	EARLY NOVEMBER, 2021	EARLY MAY, 2022
<i>MT. NORQUAY</i>	LATE OCTOBER, 2021	MID-APRIL 2022



## ONE-STOP-SHOP FOR A BUCKET LIST SKI TRIP TO CANADA

Banff and Lake Louise are bucket list destinations in the heart of Banff National Park. In addition to the great selection of hotels, incredible restaurants and bars, and one-of-a-kind shops, mountain culture thrives here.

In the travel world two-for-one offers get a lot of play. SkiBig3 raises the bar with its Three-for-One option – one lift ticket provides direct lift access at all three resorts: Banff Sunshine Village, Lake Louise Ski Resort and Mt. Norquay.



PLAY VIDEO

## TACKLE THE TRIFECTA CHALLENGE

Ski or snowboard “the Big3” and, along with bragging rights, you’ll be rewarded. Ski all three resorts, then stop by the SkiBig3 Adventure Hub, 114 Banff Avenue in the main shopping district of Banff and have your SkiBig3 Lift Ticket, Mountain Collective or Ikon Pass scanned and validated. Conquerors score a coupon for a FREE Pint of Beer (or house wine/ soft-drink), valid at The Elk & Oarsman and St. James’s Gate, as well as an exclusive commemorative SkiBig3 Trifecta award.

## PRIVATE – GUIDED ADVENTURES

This Canadian Signature Experience is designed to immerse the snow enthusiast in the best of Banff National Park’s ski culture and take their mountain vacation to the next level. Whether a veteran skier or a first-timer, a private guided adventure is the best option for all-mountain access.

A private SkiBig3 instructor/guide will help visitors locate the best runs and pow stashes across the destination. In addition to being certified ski instructors, our guides are trained by a program offered through the Whyte Museum of the Canadian Rockies (the grandfather of Banff National Park history) and Parks Canada. They’ll provide valuable local intel on the history and culture of our three resorts, and the Banff and Lake Louise area.



PLAY VIDEO

# BANFF SUNSHINE

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Banff Sunshine sits at 7,200 feet on the Continental Divide, located just 15 minutes from the town of Banff. With more than 3,300 skiable acres, from the freeride terrain of Wild West and Delirium Dive, to the gentle groomers off Strawberry Chair, there is something for everyone. The season stretches from early November until late May – the longest non-glacial ski season in Canada.



## SUNSHINE SNOW FARMING

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Instead of making snow during their seven-month season, Banff Sunshine relies solely on Mother Nature to deliver the powder goods across the peaks of their three mountains and extensive terrain. In order to ensure optimal results, Banff Sunshine uses a technique called snow farming: installing and moving upwards of 25 kilometres of snow fencing around the resort to catch snow drifts and act as artificial snow breaks. Once snow is collected, snowcats push that snow to areas of the mountain where it's most needed. Banff Sunshine is proud to have one of the most extensive snow farming programs in North America. Skiers and riders will undoubtedly notice the quality!



## HIGH SPEED CONNECTIVITY

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During the 2020/21 season, Banff Sunshine had a fibre optic line installed at the resort. The installation provides much improved Wi-Fi, data, and cell connectivity for all guests while on-mountain. This means you'll be able to answer those work emails and upload your #SunshineVillage pics faster, and stay connected (show off where you are) with friends and family more easily.

# LAKE LOUISE SKI RESORT

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Lake Louise is one of the largest ski resorts in North America with over 4,200 acres of skiable terrain and spectacular views of mountains, glaciers, lakes and forests. Beginner, intermediate and expert trails accessed from almost every chair allows families and groups to ski or ride the resort together.



## EVOLUTION OF LAKE LOUISE

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The Lake Louise Ski Area Long Range Plan was approved in 2019 following one of the most rigorous detailed impact analysis processes in Banff National Park's history. This is exciting news for skiers and snowboarders. Starting this season and over the next 10 years, Lake Louise Ski Resort will open new terrain, additional day lodging and chairlifts, while also working to improve conservation management. Lake Louise Ski Resort is deeply devoted to protecting the environment and providing a meaningful visitor experience while working alongside Parks Canada to maintain and improve these wild spaces for generations to come.



## NEW TERRAIN & CHAIR

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New this season, the Summit Chair, accessible from the top station of Top of the World chairlift, elevates skiers and snowboarders to the highest elevation of the resort. A four-minute ride up the ridge of Whitehorn Mountain provides access to a variety of new and existing terrain. Front and back side runs previously accessed by the Summit Platter are now much more easily accessible including 420 acres of new terrain known as West Bowl.

West Bowl is an all-natural area selectively maintained with areas of tree glading, and no machine grooming. West Bowl terrain carries advanced and expert ratings, and is divided into zones rather than cut runs. This gives skiers and riders endless possibilities of routes and fall lines through steeps, powder bowls and gladed tree runs.

All terrain naturally funnels into a newly built egress. This two-kilometre path channels back to the junction of Men's Downhill and Juniper Jungle on the front side. From here, it's just a short ski down to the base.

Watch for updates on new lifts and terrain openings coming for the 2021/22 season.

[IMAGES AVAILABLE HERE](#)

# MT. NORQUAY

Often, Norquay is the earliest resort to open in Canada! Debuting in 1926, the first ski resort in the Canadian Rockies maintains its local vibe. Norquay is home to one of Canada's largest and longest running Snow School programs, and is renowned as the training ground for Olympic and World Cup athletes. Minutes from Banff, this family-friendly resort offers trails for all levels of skiers and riders. For a unique evening out, head up the mountain for the only night skiing in the Banff and Lake Louise area, including a fully lit terrain park.



## EXTRA COVERAGE FOR A LONGER SEASON

Mt. Norquay has recently invested in their snow making operations with the addition of an extra pump among other upgrades. This provides a 30% increase in snow making capacity significantly improving the on-mountain experience. In the Fall of 2020, the team at Mt. Norquay implemented extensive brush cutting across the resort adding to improved early and late season conditions.



## SLIDE ON DOWN

Looking for another fun way down a mountain that doesn't involve putting on ski boots? Tubing at Mt. Norquay is a fun and adrenaline-packed winter activity for anyone. Whether you are looking for extra fun after a morning of skiing or another way to explore the outdoors, this tube park is a must see in Banff National Park.

**ALSO INCLUDED WITH YOUR SKIBIG3 LIFT TICKET IS A  
FREE SHUTTLE AND PASS PERKS! TO LEARN MORE, VISIT OUR WEBSITE:  
[SKIBIG3 TRAVEL TOOLKIT](#)**

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